Awareness Email Blast

Subject: Rethink your commute

[Company Name] employees,

Have you ever dreamed about having an easier commute? Now is your chance to explore your options! We have partnered with Gohio Commute to help employees explore more sustainable ways of getting to work.

We are asking you to [test drive this new service](http://www.gohiocommute.com/morpc) to explore your travel options for getting to work. On Gohio Commute, you can:

* **Enter:** Simply enter your home and work addresses to find others who share your commute. View your ride matches for carpools/vanpools, along with transit, biking, and walking directions if they are available.
* **Connect:** When you find a carpool or vanpool in which you are interested, simply click on the one you are interested in to expand the window, and then click ‘Connect.’  This will offer you a textbox to send a message directly to the user.
* **Shift:** Pick a convenient day to test out a new transportation mode.

Enjoy this service, and feel free to contact the Gohio Commute team at gohio@morpc.org with any questions.