Maintenance Email Blast

Subject: Commute sustainably and win

[Company Name] employees,

Have you been rethinking your ride? Hopefully you have registered at Gohio Commute and have explored your sustainable commuting options. Now we would like to introduce you to the [commute tracker app](https://itunes.apple.com/us/app/commute-tracker-by-rideamigos/id1108794526?mt=8) . This app is the easiest way to log your sustainable commutes. Once you set up your favorite trip on the Gohio Commute site. The app will register the commutes for you. All you have to do is confirm your commutes – easy!

We are asking you log your sustainable trips at Gohio Commute for a chance to win a $50 Amazon gift card. If you have not already made an account, it is free and only takes about 30 seconds. On Gohio Commute, you can:

* **Enter:** Simply enter your home and work addresses to find others who share your commute. View your ride matches for carpools/vanpools, along with transit, biking, and walking directions.
* **Connect:** When you find a carpool or vanpool in which you are interested, simply click on the one you are interested in to expand the window, and then click ‘Connect.’  This will offer you a textbox to send a message directly to the user.
* **Shift:** Pick a convenient day to shift into a new sustainable transportation mode. Make sure to log your new sustainable commute using the [commute tracker app](https://itunes.apple.com/us/app/commute-tracker-by-rideamigos/id1108794526?mt=8) to win prizes. Each time you log a sustainable mode, it enters you for a chance to win a $50 Amazon gift card during [Date to Date]

Please remember – whether you are commuting to work by carpooling, vanpooling, transit, walking, or biking – to register for our free Emergency Ride Home program at <http://morpc.gohio.com/regional-programs/emergency-ride-home/>.

Enjoy this service, and feel free to contact the Gohio Commute team at [gohio@morpc.org](mailto:gohio@morpc.org) with any questions.